



Braselton Main Street
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Corridor Art Project - Call for Artists

The Town of Braselton is seeking artists to participate in a downtown mural project. The project is part of an ongoing effort to bring art and continued beautification to Downtown Braselton. The project will enhance the pedestrian experience by incorporating artwork directly onto the 5 doors located in the corridor of the historic Braselton Brothers Department Store Building, located at 9924 Davis St, Braselton, GA 30517.

Project Budget:

Artist(s) will be compensated \$100 for each painted door upon completed execution of artwork.

About the Project:

We are seeking artists to paint an original design for each door. There are 5 doors. Suggested concepts are listed below however, artists are, in no way limited to or restricted to these concept suggestions and should only use as inspiration. Artists should treat each door as an individual design and may submit up to 5 different door designs. Submissions should not include logos, political or inappropriate subject matter.

Project Details:

The artwork is to be painted directly onto the (5) solid metal doors located in the corridor of the Braselton Brothers Dept. Store Building. The design and artwork should encompass the complete canvas area and fill the entire space provided. Measurements are: 35.5" wide x 84" long. Doors are currently painted with an oil based black paint. Doorknobs, hardware, frame and jam should **not** be painted and must be taped off during painting. Once completed the artwork must be sealed. Artist will provide design, execution, travel and their own tools necessary to execute their design such as brushes, drop cloth, paint, sealer, etc.

Timeline

Deadline for design submission	May 22, 2020
Artist selection & notification	May 29, 2020
Project must be completed	June 23, 2020

Submission Requirements:

Submissions MUST include: Title of "Corridor Doors" and a brief description of imagery meaning/concept (150 words max per design.) Full color rendering of proposed concept design(s). Files MUST BE submitted as single .jpgs or single .pdfs. Contact email address and phone number.

How to Submit:

Files can be emailed to apinnell@braselton.net or mailed to P.O. Box 306, Braselton, GA 30517 Attention: Amy Pinnell.

Site Inspection:

Site may be visited at any time. Arrangements to meet with a staff member onsite must be made with advance notice.

Special Consideration:

Artists should be considerate of building tenant's operational hours while doors are being painted and should place notices when paint is wet. Doors may need to remain functional for tenants.

Disclaimer:

Artists certify that the all artwork submitted is of original design and acknowledge that the Town of Braselton reserves the right to use their submitted artwork and any photograph(s) of themselves for promotional purposes. The Town of Braselton reserves the right to remove artwork at any given time without notice.

Every artist represents, acknowledges, and warrants that the submitted artwork proposed is an original work created solely by the applicant, that the artwork does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the proposed artwork.

*View of Corridor of the Braselton Brothers
Department Store Building, 9924 Davis Street*



*Door inside the corridor.
Measurements are: 35.5" wide x 84" long*



Examples of Concepts:

