

**CALL FOR SUBMISSIONS: Naturally New West Photography Contest**

**COMPETITION OPENS:** July 1, 2017

**DEADLINE:** August 31, 2017 @ 4:00pm

**OPPORTUNITY**

The Naturally New West Committee is inviting artists and community members to submit digital or scanned photographs to be featured on four (4) City digital billboards located in New Westminster. We welcome images of nature, play in nature, or any Naturally New West program. Preference is given to images that reflect the naturally beauty of the City of New Westminster.

**ELIGIBILITY**

This project is open to new, emerging, and professional artists as well as New Westminster community members. Qualified artists and individuals must live or work in New Westminster. There is no age or submission limit. City of New Westminster Council, staff, selection panel members, and immediate family members are not eligible to apply.

**SELECTION PROCESS**

Entries will be shortlisted through an open call process and a jury panel. The selection panel will comprise members of the City of New Westminster's Engineering, Parks & Recreation, and Arts Services departments. Five (5) shortlisted submissions will be put to an online community vote, and the winning selection displayed on the City's electronic billboards for one (1) month.

**SELECTION CRITERIA**

Works will be selected on the following criteria:

1. Artist or Community member must live and/or work in New Westminster.
3. All images must be landscape orientation (horizontal images only).
4. Images must represent nature, play in nature, the City of New Westminster, or any Naturally New West program.
5. Images must be appropriate for all audiences.

**SUBMISSION INFORMATION**

Please provide the following information with each submission:

- First and last name of applicant
- Location and date of photograph
- Title of photograph (optional)
- City of residence and/or connection to New Westminster

Submissions may be provided to the City on or before the deadline (August 31, 4:00pm) by:

- Twitter & Facebook hashtag (#NaturallyNewWest)
- sharing on Facebook (@NaturallyNewWest)
- email ([kfriedrich@newwestcity.ca](mailto:kfriedrich@newwestcity.ca))
- Original and hard copies of artworks **will not be accepted** for this competition.



If submitting via email, please send JPGs in the following format:

- Pixel dimensions: 1920x1080 pixels
- Resolution: 72 dpi
- Format: horizontal (vertical images will be disqualified)

**Note that the maximum file size the City can receive is 8MB.** Applicants bear all risk that the City's equipment functions properly so that the City receives the submission on time. Regardless of the delivery method the City **will not consider** late submissions.

**FOR MORE INFORMATION AND QUESTIONS PLEASE CONTACT:**

Kristina Fiedrich, Arts Programmer  
[kfiedrich@newwestcity.ca](mailto:kfiedrich@newwestcity.ca)