

arts unbound

ARTBENDER STYLE COMPETITION

Theme: *Hero*

Contestants: Creative barbers and stylists who want to promote their business and support their community

ArtBender is an annual series of creative events that promote art in our daily lives and raise funds for local nonprofit Arts Unbound. There will be events all weekend, May 5-6, and a silent art auction, May 11, 2018. This year's fundraising goal is \$50,000 for our programs for artists with disabilities.

We are looking for creative barbers and stylists to help make ArtBender a success!

The Contest: During ArtBender weekend, complete a style or cut and post a pic to Instagram with #artbenderstyle. The theme, Hero, is open to your interpretation. We all have heroes in our lives, real or fictional, that inspire us. Please share what inspires you and your work!

Categories: Best Color, Best Carving, Best Cut/Style, Best Up-do, Best Kid's Cuts/Style, Most Drastic Change (post before and after pics).

Winners: Contest winners will receive silent auction tickets for you and your client, be promoted in our email newsletter and social media (Instagram, Facebook, Twitter, and Pinterest), and our annual report. You will also be acknowledged at the silent auction party, with a photo of your winning style on display. Our supporters are primarily residents of South Orange, Maplewood, West Orange, Orange, Millburn, and Montclair. This is a great chance to promote your business and do good!

Winners will be announced Wednesday, May 9th.

Support Arts Unbound: You don't have to help with our fundraising efforts to participate, but we hope you will. Please consider making a donation to Arts Unbound for each like you get on Instagram with #artbenderstyle. Sharing that you're donating will definitely get you more likes and new followers!

All participating barbers and stylists will get a poster and donation box to display, and be promoted on our social media and via email leading up to ArtBender.

To participate, please call Margaret Mikkelsen at 973-675-2787 or email mmikkelsen@artsunbound.org.

Learn more at www.artbender.org. Thank you!

