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GLCC EVENTS & PROGRAMS

See all of our upcoming events, programs, and sponsorship information for the 2024 year!

Welcome to the GLCC!

On behalf of the Greater Lenawee Chamber board, staff, and ambassadors, I am pleased to share with you our program and event guide for 2024. The most valuable resource that the chamber has is the engagement of our members in the opportunities we provide to connect and grow together. Our hope and desire is that your organization finds opportunities to engage with us and the entire Lenawee business community. Keep in mind that as new programs/events are developed, there will be more opportunities than are presented in this guide. **Here's to 2024!**



Sean Dennis

President/CEO

CHAIRMAN'S CIRCLE LEVEL:

County National Bank Premier Bank

PLATINUM LEVEL:

D & P Communications
Old National Bank
TLC Community Credit Union

GOLD LEVEL:

Creek Enterprise
Mercury Broadband
Citizens Gas Fuel Company
SLI Custom Signs & Apparel
Crimson Holding
Hutchison Technologies

Consumers Energy
Red Lobster
Michigan Works! Southeast
Rima Manufacturing
Mannik and Smith Group



MEMBER BENEFITS

- Exclusive Member eBlasts with News, Resources, and Event Information
- Listed in Member Directory
- Marketing Landing Page on Chamber Website
- Access to Group Health, Vision, Dental
- Access to Group 401K
- Member 2 Member Discount Program
- Business 2 Business Discount Program
- Office supply discounts from DBI
- Chamber Bucks Program
- Complimentary Membership with the Small Business Association of Michigan
- Labor Law Poster Discounts
- Utility Savings Program
- Training and Educational Webinars from the Michigan Chamber
- Access to Unemployment Hotline
- Business Advocacy at Local, State, and Federal Governments
- Certificates of Origins
- Member Only pricing at Chamber Events and Programs
- Post Job Opportunities to the MITALENT.ORG/Hotjobs Job Board
- Referral Network with other Members
- Relationship Building through Networking
- Leadership Development
- Business to Business Promotional Opportunities
- Volunteer Opportunities
- Employee Training Opportunities
- Business Education Opportunities
- Industry Roundtables



MEMBERSHIP TIERS

Individual/Elected Official \$200

Listed by individual's name only.
Receive all included benefits.

Nonprofit \$200

Receive all included benefits.

Annual Classic \$300

Receive all included benefits.
(Other payment options available
upon discussion)

Annual Classic+ \$500

Receive all included benefits.
(For businesses with 30 FTE or more)





MEMBERSHIP TIERS & MEMBER BENEFITS

Gold Level **\$1,000**

Receive all included benefits. Up to two locations listed. Recognition on Chamber website and top listing in print directory category. Recognition in Chamber office and at Chamber events. 25% OFF Business Expo space - \$75-\$150 VALUE. 25% OFF Leadership Lenawee registration - \$175 VALUE.

Platinum Level **\$2,500**

Receive all included benefits. Up to two locations listed. Recognition on Chamber website and top listing in print directory category. Recognition in Chamber office and at Chamber events. 50% OFF Business Expo space - \$150 VALUE. 50% OFF Leadership Lenawee registration - \$375 VALUE. One attendee at every Chamber Business Event (transferable within company / not including Annual Awards, Musgrove Evans, & Chamber Golf Outing).

Chairmans Level **\$5,000**

Receive all included benefits. Up to two locations listed. Recognition on Chamber website and top listing in print directory category. Recognition in Chamber office and at Chamber events. One Business Expo space - \$200 VALUE. One OFF Leadership Lenawee registration - \$750 VALUE. Two attendee at every Chamber Business Event (transferable within company / not including Annual Awards, Musgrove Evans, & Chamber Golf Outing).

Breakfast Club & After Hours Program

The GLCC Breakfast Club Program and After Hours Program are used to make connections with other business professionals and share about your businesses and organizations. These two programs will be alternating every other month in 2024. All attendees must register prior to coming to the program.

FREE for Chamber Members to attend!

\$5 per person for Non-Members

Sponsorships

Program Sponsorship **\$150**

- Logo on all program marketing materials for the sponsored year
- Marketing booth/display at each program
- Opportunity to speak/host at one program
- Sponsor for the entire year

Speaker Sponsorship **\$50**

- Opportunity to speak/host at one program
- Marketing display at that individual program
- Logo on marketing materials for that program



Summit Series

The 2024 Summit Series Program has undergone a transformation to deliver an even more impactful and enriching experience! This enhanced program features engaging seminars led by local exceptional speakers. Get ready for a series that is bigger and better than ever before!

2024 Schedule:

February/March - Keynote Address by Dr. Doug Palmer, Siena Heights University President

May - Workplace Environment and Culture Panel

August - Keynote Address

November - Economic Development Panel

\$40 - Non-Member Rate

\$30 - Member Rate

\$25 - Member Bulk Rate (4 or more)

Sponsorships

Title Sponsor \$750

- Large logo on all marketing materials
- Special thank you
- Booth at event
- Opening/Closing Remarks, opportunity to market your business
- Free registration for 2 guests

Supporting Sponsor \$300

- Logo on all marketing materials
- Special thank you
- Booth at event
- Free registration for 2 guests



(sponsorship for 1 event for both sponsorship levels)



LEADERSHIP LENAWEE

Throughout this program, participants will be challenged with a wide range of topics taught by local experts. Each course is picked to engage and create conversation that will help our future leaders grow in their business role and as an individual in our community.

Course sessions include topics such as public speaking, emotional intelligence, DISC profiles, nonprofit governance, government 101, constructive criticism, HR 101, diversity/inclusion, ethical leadership, leader vs manager, building relationships, mapping your future, company culture, etc.



What does this program focus on?

DEVELOPING SKILLS

BUILDING RELATIONSHIPS

GROWING IN THE COMMUNITY

CAREER GROWTH

CULTIVATING NETWORKING

DEVELOPING LEADERS

Leadership Lenawee

Meeting Days/Times:

Sessions are planned for the 1st and 3rd Wednesdays of each month from 8:30am-11:30am at different locations. This program runs from September through May for a total of 9 months!

Sponsorships

Title Sponsorship **\$2,000**

- Opportunity to speak to cohort at the beginning and end of the program
- Includes one free participant
- Large logo on all program marketing materials

(first right of refusal to current Title Sponsor)

Supporting Sponsor **\$1,000**

- 50% discount for a participant
- Logo on all marketing materials

Scholarship Provider **\$750**

- Helps to cover registration for one participant otherwise unable to take part



ANNUAL AWARDS

The Annual Awards Ceremony is to celebrate the achievements of businesses, organizations, local professionals and community leaders in the greater Lenawee area. This event honors award recipients in the following categories: Addison J. Comstock, Ann Hughes Legacy Leadership, Above & Beyond Excellence, Outstanding Young Professional, Beautification, Making a Difference, Growing Talent, and Ambassador of the Year.



CONGRATS
to the 2023
Award Recipients!

Addison J. Comstock: Bill Kenyon
Ann Hughes Legacy Leadership: Paula Trentman
Above & Beyond Excellence: Goodwill Industries
Outstanding Young Professional: Claire Coscarelli
Beautification: Cambrian Senior Living
Making a Difference: Hospice of Lenawee
Growing Talent: Adrian Center for the Arts
Ambassador of the Year: Geraldine Boykin

Annual Awards

For all Award Sponsorships, first right of refusal to the 2023 sponsors. See sponsorship information below:

Sponsorships

Addison J. Comstock Award Sponsor **\$500**

Given to a person that impacts the future of the Adrian community with their vision, planning, and efforts. This person helps improve the quality of life of others, or is an involved leader in business, civic, and community activities. This award is designed to recognize an individual or organization who is tenacious in their promotion and development of the City of Adrian, its economy, and business growth.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Ann Hughes Legacy Leadership Award Sponsor **\$500**

Honors the legacy of Ann Hughes, founding partner of the Adrian Area Chamber of Commerce, and exemplifies the traits Ann passionately shared with this community. Those traits include a pioneering spirit, excellence, determination, a vision for betterment of the community, and a leader/mentor for women and those that are under-represented.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Sponsorships Continued

Above & Beyond Excellence Award Sponsor

\$500

The Above & Beyond Excellence Award is designed to recognize a business, organization, or professional that demonstrates strong ethical values, community commitment and engagement, and environmental stewardship.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Outstanding Young Professional Award Sponsor

\$500

The future of our community and businesses depends on the next generation of leaders and professionals. This award celebrates a young person in our community that has early in their career set a high standard of excellence in the workplace and in community involvement.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Beautification Award Sponsor

\$500

Our community is a better place as we work to improve the appearance of community space, buildings, and grounds areas. The Beautification Award recognizes those projects that were completed throughout the year.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Sponsorships Continued

Making a Difference Award Sponsor

\$500

The Marking A Difference Award is designed to recognize a nonprofit organization that makes a significant impact and difference in our local community. The impact of the nonprofit organization can be to a group, a single individual, a family, or the entire community.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Growing Talent Award Sponsor **\$500**

Businesses and organizations in our area have taken the call to help in talent development at many different levels and engagement. This award recognizes those who have gone above and beyond to support the talent network for their own business or our community as a whole.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event

Ambassador of the Year Award Sponsor

\$500

This award is given to a current Ambassador of the Greater Lenawee Chamber of Commerce. The recipient is someone who dedicates time and support to the Chamber, its mission and core values, and Chamber events and programs. This recipient actively promotes the chamber to the community.

Sponsorship Includes:

- Recognition as the a Presenting Sponsor for this award
- Present and speak about the award
- 1 table for your team at the event



The Top O' the Mornin' 5K Fun Run is a community event that allows the Chamber and event sponsors to connect with the public. This event takes place in March 2024. Runner registration includes a race t-shirt (if registered before the deadline), swag bag, and after race snacks.



Sponsorships

Pot O' Gold **\$250**

- Logo on event t-shirt
- Logo on all printed and digital materials
- Booth at event

Shamrock **\$50**

- Logo on route markers
- Name on event t-shirt

Registrations

Runner **\$30**

- Includes entry into the race
- Race t-shirt
- Swag bag
- After race snacks

Runner (child) **FREE**

- Children 12 years and under
- After race snacks



The Annual Chamber Golf Outing is a fundraising event that allows the Chamber and event sponsors to connect with business professionals in our community. This event takes place in August 2024. Team registration is \$325 and includes 1 golf team, lunch, golf snacks, 18 holes of golf, and a cart to use at the course.

Sponsorships

Major Sponsor **\$850**

- Golf team
- Banner on course
- Name on written materials
- Booth at the event

Food Sponsor **\$600**

- Golf team
- Sign at food table
- Name on written materials

Beer Cart Sponsor **\$250**

- Sign on beer cart
- Name on written materials

Deluxe Hole Sponsor **\$250**

- Setup at the Tee Box and promote your business to every golfer at the event as they pass through
- Play games and interact to grow interest and share about your business/organization

Women's Longest Drive Sponsor **\$100**

- Sign at hole
- Supply a \$50 prize

Sponsorships Continued

Men's Longest Drive Sponsor **\$100**

- Sign at hole
- Supply a \$50 prize

Men's Closest to the Pin Sponsor **\$100**

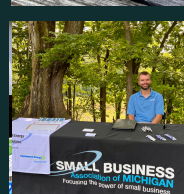
- Sign at hole
- Supply a \$50 prize

Women's Closest to the Pin Sponsor **\$100**

- Sign at hole
- Supply a \$50 prize

Hole Sponsor **\$100**

- Sign at hole
- Supply a \$50 prize





The GLCC Business Expo is a B2B based event that works to connect businesses and business professionals. In 2023, the event allowed attendees to meet and connect with over 50 different businesses, organizations, and non-profits from Lenawee County. This event takes place in September 2024.





Sponsorships & Booth Registrations

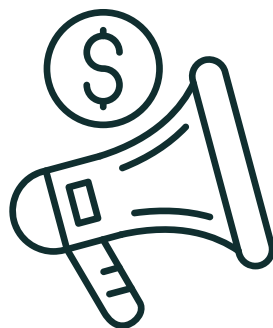
Title Sponsor **\$5,000**

- Logo on all print and digital materials
- Speaking opportunities during the event
- Prime booth space at the event
- Branded swag given out to all attendees (provided by the business)
- Recognition on Expo Punch Card

(first right of refusal to current Title Sponsor)

Supporting Sponsor **\$1,000**

- Logo/name on print and digital materials
- Prime booth space at the event
- Recognition on Expo Punch Card



General Booth **\$200**

General Booth with Electricity **\$250**

Non-Profit Booth **\$100**

Non-Profit Booth with Electricity **\$150**



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2024